CIDM

Best Practices

Santa Fe, New Mexico
September 12-14, 2016

Comtech Staff in Attendance

Bill Hackos
Principal

JoAnn Hackos
Principal

Dawn Stevens
Principal

Lisa Lambert
Conference Coordinator

Kathy Madison
Member Liaison

Brianna Stevens
Consultant

Special Thanks to Our Premium Sponsors

and Our Program Sponsors

Advisory Council

- Rebekka Andersen, UC Davis

- Christopher Gales, Splunk

- Joe Gollner, Gnostyx

- Volker Oemisch, Nokia

- Deb Roemer, Ericsson

- Chona Shumate, CYMER

Meals and Receptions

- Breakfast daily on the Mezzanine

- Lunches on your own – see mobile app for restaurant suggestions

- Cocktail reception and Rare Bird Awards
  Tuesday, 5:15 – 6 pm

- CIDM Banquet and JoAnn Hackos Retirement Celebration
  Tuesday, 6 – 8 pm

Birds of a Feather Tables

- Monday lunch

- Open, interactive conversation about something you're interested in or working on

- Topic list available at the registration table and in the mobile app

BP Mobile App

Download "CIDM Conferences" from:

- App Store

- Google Play

- Sign-in: CIDM16BP

Web version: https://crowd.cc/bp-2016

Conference Backchannel

Dawn Stevens @comtechdawn
Share your conference insights and session takeaways with others using hashtag #CIDMBP16

Follow @Center4InfoDev

Conference tweets will be added to the post-conference web site.

Conference Backchannel

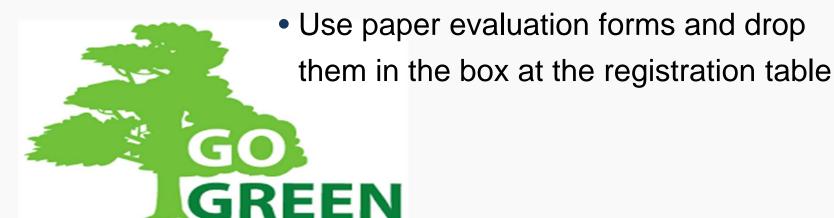Use the mobile app's camera icon from a session description to post photos

 Session photos will be added to the post-conference web site.

Speaker and Conference Evaluations

- Use the mobile app to complete session and conference evaluations

- Use paper evaluation forms and drop them in the box at the registration table

Post Conference Website

- Updated presentations
- Tweets
- Pictures

Upcoming Conferences

- DITA Europe 2016
  - November 14-15 Munich, Germany
  - ditaeurope.infomanagementcenter.com

- IDEAS Winter 2017
  - January 24-25 (online)
  - ideas.infomanagementcenter.com

- Content Management Strategies 2017
  - April 24-26 San Diego, California
  - cm-strategies.com

- Best Practices 2017
  - September 11-13 New England
  - bp.infomanagementcenter.com

Call for Speakers

- IDEAS Winter 2017

- January 24-25, 2017

- Theme: "Understanding User Needs"

- Due: September 23, 2016

- ideas.infomanagementcenter.com

About the Program

- Short 15-minute TED-style talks

- Longer 40-minute success stories

- 75-minute panels

- "Goat market"

- Table talks

- IPMM working session

- Password for Wifi: DITA@AEM

Network!

- Sign up for birds of a feather lunch

- Change tables at breaks

- Share contacts through the mobile app

- Bring a problem to the Goat Market

Keynote

Searching for Waste in
All the Right Places

Joanne Molesky

ThoughtWorks